



**Are you motivated to grow your business but have questions?**



**Get the Answers: Be Part of *Created in Oakland III***

**Sign-up for an interview with the program administrators:**

*Created in Oakland* is a not-for-profit program sponsored by the City of Oakland and the Alliance for Community Development to accelerate the growth of small firms in Oakland. The program is nine months long starting in October, 2010. Participants attend monthly half-day workshops and received individual advising with small business consultants. Market value of the program is \$4,500. Participants pay a low scaled fee.

If you are a motivated owner meeting the following criteria, please call (510) 886-4483 or email [info@businessvaluealliance.net](mailto:info@businessvaluealliance.net)

- In business for two to twenty years +
- Licensed and located in Oakland
- Have many Ideas to grow your business
- Revenues between \$100,000 - \$700,000 per year
- Ready to do the work to grow

We will consider motivated owners outside these guidelines.

### **Experiences of Prior Participants:**

We have developed skills that have elevated us as a viable business on every level. Our goals are no longer to just maintain but to grow, create jobs and make a place in the Oakland Community.

*LarsonShores Architects*

We became much more competitive in the bidding process. Winning Strategies is also now receiving invitations to bid on contracts, and consistently placing in the top three on RFP responses.

*Winning Strategies Web Strategy and Development*

For our fourth generation family restaurant, Created in Oakland has helped us leave our safe little perch and discover offsite food service which has also led to building new networks. BVA's guidance makes us feel like they are our extended business family.

*La Borinquena Mex-icatessen*